

Freshwater Beach HOLIDAY PARK



FREE Club Membership • FREE Entertainment • FREE Private Beach

Freshwater Beach HOLIDAY PARK



Book your 2011 holiday today

visit us online at
www.freshwaterbeach.co.uk
or call us on:
01308 897 317

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Freshwater Beach Holiday Park

Fun Packed Family Seaside Holidays

New for 2011 - Indoor Leisure Complex see page 13/14

Holiday Homes, Touring, Camping
freshwaterbeach.co.uk





Welcome to Freshwater Beach Holiday Park

The great thing about our family run holiday park is that it is situated on its very own private beach on the famous World Heritage Jurassic Coastline which makes a truly memorable location for an unbeatable holiday or short break.

Time away with family or friends is precious and that's why the moment you arrive we'll make sure you have everything you need to have a fantastic holiday.

Choose Freshwater Beach Holiday Park and get...

- Touring caravan, camping and motorhome pitches many with electric hook-ups and the option of fully serviced pitches
- 6-berth holiday homes - ideal whatever the season
- Private beach
- Evening entertainment and live shows*
- Activities and events for all - indoors and outdoors*
- Heated outdoor swimming pool and children's pool*
- Bars and Restaurant*
- Children's activities* and two play areas
- On site Supermarket
- Takeaway food
- Amusements and 8 Ball Pool*
- Pony-trekking, horse and cart rides*
- Weekly Donkey Derby*
- Beach fishing and nearby boat launching facilities
- Walks - beach, cliff and country
- Golf - Bridport Golf Course next door

* In season only, please see Tariff for details.

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Wow! Look what's NEW for 2011

A brand new Leisure Complex with Indoor swimming pools including fun slides, water features plus American 10 pin bowling, hot tub, sauna, steam room, gym, roof terrace Cafe/Bar with sea views and so much more!

Find out more on pages 13/14

We have accommodation to suit all, take advantage of our spacious pitches with full amenities or hire one of our holiday homes, you choose. Either way you'll have access to the fantastic free facilities and entertainment that the whole family will enjoy.

You set the agenda to what you want to do. An activity packed family holiday by the sea or a peaceful break in beautiful Dorset. There really is something for everyone at Freshwater Beach.

Our friendly staff will be there to welcome you when you check-in and if you have any questions during your stay they'll be on hand to help.

With our commitment to giving our visitors the best, major improvements to the Parks facilities are already underway with a brand new leisure complex ready in 2011.

Make your next holiday one to remember. Book now to avoid disappointment!



Explore

there's plenty to see & do in beautiful Dorset

Creating lasting memories is what holidays are about and Dorset certainly offers you that. With higher than average summer temperatures and sunshine for the UK, Dorset is a popular destination with visitors.

But that's not the only reason. There's a huge range of attractions in the area for everyone. From lively beach resorts and theme parks to historic castles and charming market towns. Discover hidden coves or go fossil hunting amongst England's first natural World Heritage site, the Jurassic coastline.

Just some of the places to visit...

- Monkey World - Ape Rescue Centre
- Forde Abbey and Gardens
- Durdle Door and Lulworth Cove
- Lyme Regis
- Bridport and its market
- Thomas Hardy's Cottage
- Weymouth Sea-Life Centre
- Dinosaur Museum
- Bovington Tank Museum
- Abbotsbury Swannery, Children's Farm and Subtropical Gardens
- Wookey Hole Caves
- Chesil Beach

You'll find plenty of literature and information on these attractions and others in Reception.



Breathe in the fresh air as you walk the spectacular coastal path, visit charming Lulworth Cove, historic Lyme Regis and be amazed by the spectacular Durdle Door. Venture inland and you'll find Dorset is home to beautiful countryside with Chalk Hills and Clay Valleys. Go mountain biking through the unspoilt countryside dotted with picturesque villages and maybe stop at Abbotsbury where you will find the renowned Swannery, Sub-Tropical Gardens and Children's Farm.

You'll even have the opportunity to get up close and personal to a life size reconstruction of a T-Rex at the award winning Dinosaur museum in Dorset. Walk through the underwater tunnel full of

sharks, turtles and tropical fish at The Sea Life centre in Weymouth or visit Monkey World Ape Rescue Centre in Wareham. With so much to see and do you really will be spoilt for choice.

Freshwater Beach is an ideal base from which to explore the many delights of Dorset and the surrounding area.





Exclusive enjoy our private beach

The perfect playground for all ages and set in a stunning location our beach is right on the dramatic World Heritage coastline, The Jurassic Coast. Made up of rocks recording 185 million years of the earth's history, it offers a 'walk through time' spanning the Triassic, Jurassic and Cretaceous periods and is one of the best places in the country to find fossils.

But if it is a walk you want, but not necessarily through time, take to one of the coastal paths from our beach that will reward you with stunning views out to sea.



Of course what most people want to do on a beach is relax. Lie back and soak-up the sun, take a dip in the refreshing sea when you want to cool off or, just paddle and play around at the water's edge. All this you can do at our exclusive, private beach.

For the more adventurous why not try surfing or boogie boarding in the breaking surf.

The calm River Bride meanders through the Park to meet the sea at the beach. This quiet stretch of water in beautiful surroundings is perfect for trying out that new dinghy or just sitting by the water's edge, sunbathing and taking in the view.

Our private beach is also an excellent place to try your hand at sea fishing.

We want you to enjoy our natural environment safely - please see our notes for guidance in the back of this brochure.

Escape the hustle and bustle to a place of freedom and space where you and your family can create lasting memories.





It's all here

everything to make your holiday one to remember

Whether you're under canvas, staying in a motorhome or hiring one of our fully equipped holiday homes you'll only be a short walk away from all the excellent facilities that will help make your holiday a relaxed, carefree stay not to forget.

We understand that you're on holiday and you'll want to break free from cooking so why not treat the family to a delicious meal out.

The Pebbles Bar and Restaurant, overlooking the pool and park, is a fantastic choice for a great family meal. All the food is freshly prepared in the kitchen and there is a good selection of beers, wines and spirits to choose from. There's even a children's menu. So why not let us do the hard work and make your holiday as relaxing as possible?

But we know some days you can't beat home cooking and that's why we have a well stocked convenience store and

off-license right on site with a great range of products at competitive prices. But if you fancy a night in and really don't want to cook we've got that covered too. Try The Galley, our tasty fish'n'chips takeaway.

For a relaxing glass of wine or cold pint at the end of the day there are two other bars to choose from, the Main Bar where you can play pool or the Cellar Bar, which is reserved for adults.

Eat in or dine out, the choice is yours.



Shopping made easy

You'll find everything you want from our convenience store on the Park:

- Newspapers & Magazines
- Groceries
- Household consumables
- Fresh and frozen foods
- Souvenirs & gifts
- Camping accessories
- Leisurewear
- Beach goods & toys
- Drinks, sweets & ice-creams
- A fully stocked off-license



Facilities at Freshwater Beach

Entertainment* and Cabaret Hall, Lounge Bar and Restaurant, Cellar Bar, Takeaway, Heated Outdoor Pool* and Children's Pool (both supervised), Amusements, 8 Ball Pool, Two Outdoor Play Areas, Children's Daily Activities*, Pony Trekking, Horse and Cart Rides, Donkey Derby, Private Beach, Sea Fishing, Golf*, Shop, Launderette and Wifi.

New for 2011 - Indoor Swimming Pools, Fun Slides, Gym, Hot Tub, Steam Room, 10 Pin Bowling, Beauty Treatment, Cafe and Terrace Bar. Find out more on pages 13 and 14. Scheduled opening date 1st July 2011.

Most of our facilities run in season only, please see Tariff for details.
 * Bridport Golf Club is adjacent to Freshwater Beach Holiday Park and has an 18 hole course and a 9 hole pitch and putt course. Fees are applicable.
 * Facilities (pools, entertainment, food service) may be restricted outside the main holidays due to lack of demand. Contact Reception for details.



Fun for all

all through the day

Every day we've got a huge programme of free family entertainment*. So, why not join in all the fun and games taking place around the park and in the swimming pools. There's plenty of action and organised events for the whole family.



Action Packed days...
Give Captain Blood a
soaking!



Action Packed days...
saddle up
for the Donkey Derby!



Action Packed days...
Make new **friends** in
the swimming pool



Kids will love the competitions and games which are held both indoors and outdoors guaranteeing fun come rain or shine. There's the chance to meet Flopper and friends or have your face painted. Make sure you have water pistols at the ready for a real soaking doing battle with arch villain 'Captain Blood'!

Younger children will have plenty to keep them entertained in our two play areas. The play areas feature slides, swings, climbing frames and special feature equipment.

For fun on four legs, 6-12 years olds can take part in the weekly 'Donkey Derby'. The races take place at Freshwater with prizes awarded to the winners. Adults

won't be left out as they are encouraged to try some 'backward' racing! We also have our own horses and stables, so if you're feeling adventurous why not try pony-trekking. Or why not relax in our horse and cart ride or catch 'Hissing Sid' our road train.

With so much to do it'll be hard to cram it all in before the sun goes down. But there's always tomorrow.

*Entertainment & facilities are subject to seasonal demand & usually are operational between Spring Bank Holiday & Mid September. Games are organised most mornings during high season, subject to weather conditions.



It's Showtime!

thrilling shows and cabaret and it's FREE

The sun may be going down but the temperature is starting to rise. It's Showtime and you can't beat Freshwater for spectacular BIG night entertainment that will have something for everyone.



Put on your party gear because we've got fun for all the family. The evenings kick off with a full entertainment programme designed to get the party started.

Enjoy Cabaret to Comedians, Magicians to Show and Tribute Bands, Impersonators to Singers because we've got the lot! But if you think you've got star quality and what it takes why not try your luck at our Talent Competitions? They're open to both children and adults so everyone can take part.

The fun never stops. Get dressed up in fancy dress, play bingo, belt out a classic at our karaoke and if you still have the energy, strut your stuff at the late night disco.

Holiday time is party time at Freshwater!

Just some of the entertainment we have...

Freshwater's got Talent	Your chance to be a star for a night.
Flopper's Disco	Kids just love to join in and dance with Flopper.
Karaoke	Your chance to sing along to some of your favourites.
Bingo!	Eyes down and daubers at the ready, play bingo!
Cabaret	Some of the most exciting cabaret acts touring Britain.
Show & Tribute Bands	Always in demand, celebrate your favourites up close.

Our High Season Cabaret Nights are on Saturdays and Wednesdays but look out for other cabaret nights, special events and guest appearances from May to September. All entertainment is subject to availability. Check the tariff and posters on the Entertainment Board.



What's on when you're visiting?

Find out exactly what's on when you are thinking of visiting us, go to: freshwaterbeach.co.uk/entertainment.asp





New for 2011

Two floors of fantastic indoor fun

Our commitment to giving you the best means we have made a major investment developing our new indoor leisure facilities.

Opening in July 2011, the complex will offer something for everyone. So, whether you're splashing about with the kids in our pools, keeping in shape at the gym, 10 pin bowling with the family, relaxing in our treatment room or sipping a sundowner on the roof terrace, we will have it covered.

Built on two levels, the impressive leisure facilities will be home to two swimming pools situated on the ground floor. There will be a fun pool with slides, islands and water features that kids will love plus a large 20m swimming pool with a jacuzzi hot tub, sauna and steam room.

Stay in shape while you're on holiday. Incorporating a variety of both cardiovascular and resistance equipment our ground floor fitness gym will be the perfect place to enjoy a workout. But we know you're on holiday and chilling out is just as important as working out. So why not indulge yourself and truly relax and revitalise yourself in our treatment room.

Go up to the first floor and you'll find our six lane full size American ten-pin bowling, the perfect entertainment for the whole family to join in. Our alleys will have the latest equipment and even the little ones can join in.

For a great place to relax afterwards and take in the views out to sea you'll be able to try our cafe-bar and roof terrace. Ideal for lunch, dinner or just a drink on those warm summer days and evenings.

Excellent facilities and all under one roof, so whatever the weather the fun will just keep on going at Freshwater Beach.

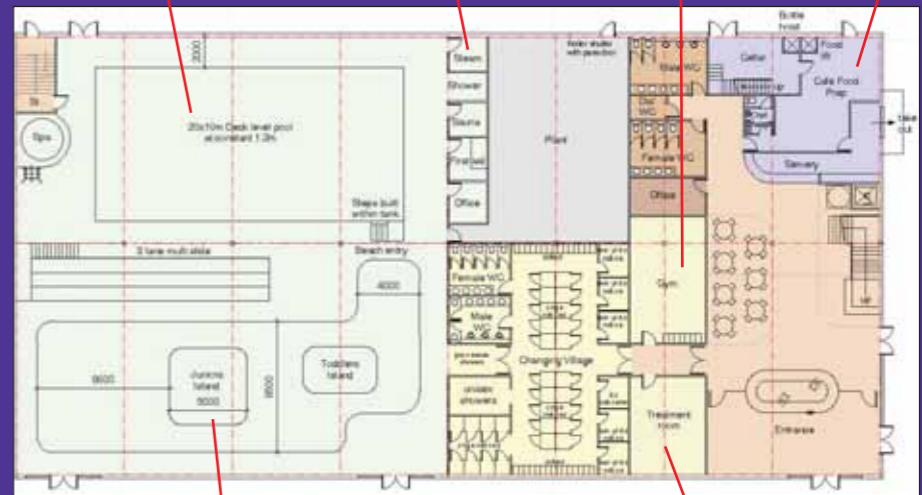


Artist's Impression

So much to do and all under one roof!

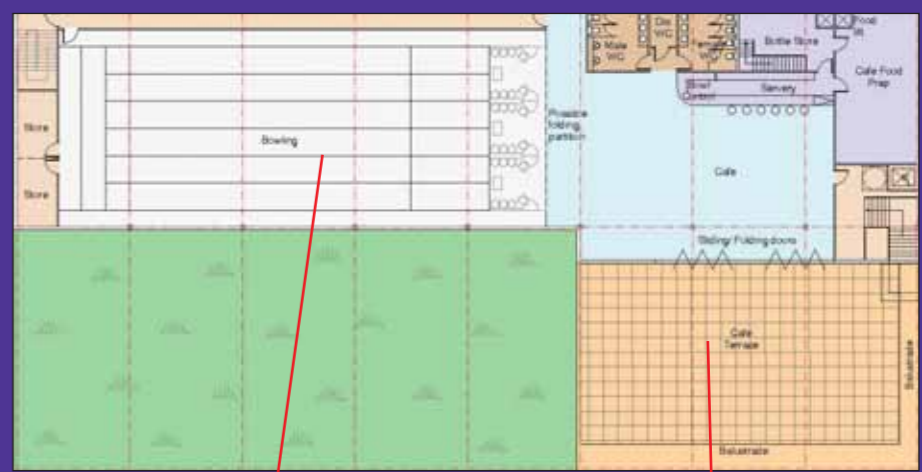
GROUND FLOOR

Enjoy a relaxing swim in our 20 metre leisure pool
 Unwind in the hot tub, sauna & steam room
 Stay fit & have fun in the gym
 Refuel in our cafe



Let the kids splash around in the fun pools
 Pamper yourself in our treatment room

FIRST FLOOR



Challenge friends & family to a game of American 10 Pin Bowling
 Watch the sunset on the cafe Terrace



Touring & Camping

we have the right choice of pitch for you

Surrounded by beautiful countryside and just a short stroll to the sea you'll find no shortage of room on our spacious touring and camping field. With over 13 acres of level grassland, plus some additional sloping areas we can easily welcome big Motorhomes and Tourers as well as Tents and Trailer tents.

You'll find the camp site well laid out with surfaced roads and lighting and there's plenty of electric hook-ups available.

The facilities, pools, restaurant, bars and entertainment hall are all conveniently located near the touring and camping field.

Freshwater is the perfect place to enjoy the freedom of being able to get away and explore Dorset's beautiful coastline and countryside. Or why not just put your feet up and appreciate all that the Park has to offer.

Pitch facilities checklist

- Optional upgrade to fully serviced pitches with hardstanding, water & drainage
- Electric hook-ups
- Showers and wash basins
- Toilet Facilities
- Disabled Toilet Facilities
- Laundry Room
- Shaving points
- Hairdryer points
- Washing up facilities
- Calor Gas/Camping Gaz
- Waste water disposal points
- Chemical waste disposal points
- Free hot water
- Fresh water collection points
- Space to park your car
- Security wardens
- Pets welcome
- PLUS our Private Beach, swimming pools, facilities & amenities of the Park
- and FREE Club Membership!

All pitches are allocated and on arrival you will be directed to your pitch. Please refer to General Conditions on the back of this brochure, which are deemed part of your booking with Freshwater Beach Holiday Park.



Book in Advance

Pitches can be booked prior to your stay. We recommended this, particularly in peak season.



Great Value

Our main pitch prices include up to 6 people, a car, awning and Club Membership.





Home from Home

hire a luxurious holiday home by the sea

Providing space and comfort our holiday homes can be your home from home. Close to the swimming pools and club complex you'll find they are also within easy reach of our private beach.



Enjoy home from home luxury while you are away on holiday with well designed clean accommodation sleeping up to six people. All our homes are fully equipped, have a carpeted lounge and bedroom areas, mains supply, shower, toilet, colour TV, refrigerator, cooker and heating. You can choose between Super Deluxe, Deluxe, Standard and Budget to suit your needs.

overlooking our private beach. Book a Super Deluxe Caravan and you'll also benefit from extras as they also have a DVD player, Microwave and Hi-Fi.

Whatever accommodation you decide there's something to match any budget and taste and you'll be in picturesque surroundings close to the beach with excellent facilities to enjoy.

Book in Advance

Our Holiday Homes are extremely popular so we advise booking early to avoid disappointment.

Choose a Super Deluxe Caravan and benefit from being in a prime location in the Park having fantastic views

Deluxe, Standard or Budget Caravans include

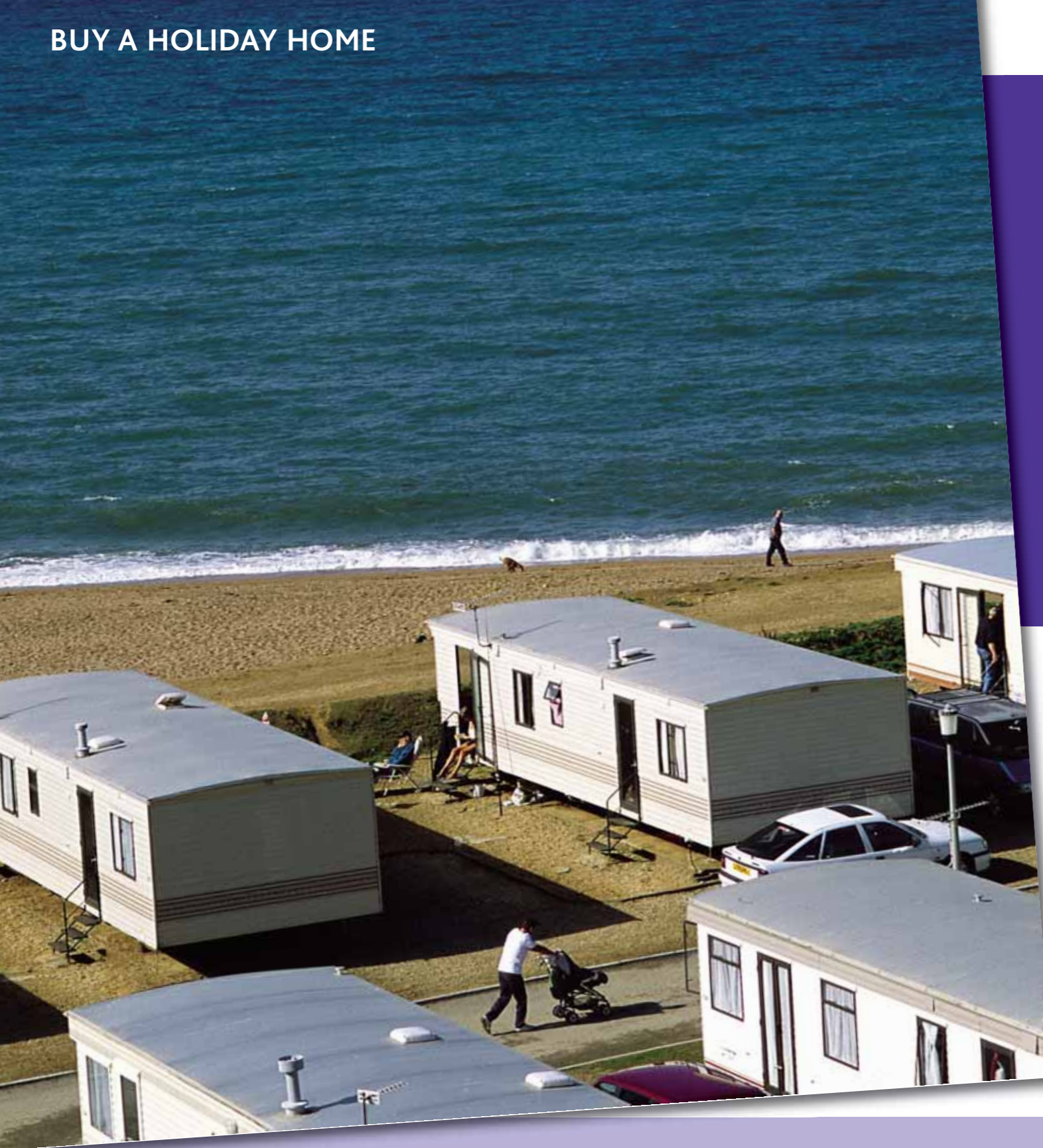
Sleeping for up to 6 people, Carpeted Lounge and Bedroom areas, Running water, Shower, Toilet, Colour TV, Fridge, Toaster, Free Electricity, Gas, Cooking and Heating, Bed Linen and Duvets.

Super Deluxe Caravans with Super Extras include

Everything listed above plus DVD Player, Microwave and Hi-Fi. You'll also benefit from Prime Locations in the Park with caravans overlooking the beach.

Pets are only permitted in specific caravans when agreed in advance. Bookings are taken on a Saturday-to-Saturday basis. Mid-Week and Weekend Breaks are also available, subject to availability. Keys can be collected anytime after 3.00 pm on day of arrival. (If arriving after 5.00 pm we ask that you notify the office in advance and arrangements will be made for you to collect your keys). Please check the inventory and the caravan on arrival and report any deficiencies within 24 hours.





Own your own Holiday Home and enjoy every weekend on the beach

Owning a holiday home is the perfect solution for family holidays, giving you the freedom to enjoy a break whenever you wish. Take off at the drop of a hat knowing that you don't have to spend time packing as everything you need is already at your Holiday Home waiting for you.

But that's not all. When you become a holiday home owner at Freshwater you also have access to the full use of all our fantastic facilities at the park and of course our private beach.

If you're planning your next holiday with us we'd love the opportunity to show you round and answer any questions you might have. We often have several models on display but you can choose

just what you want. We can supply any make or model of new caravan and we also have good quality pre-owned caravans available. You'll be surprised just how affordable having a Holiday Home can be. Can't wait? Call us today and arrange a VIP visit for you and your family!

Own your own holiday home and enjoy...

- Free use of the on Park Facilities
- Swimming Pools
- Children's entertainment
- Evening Entertainment including Dancing and Cabaret
- Private Beach
- Brand New indoor Leisure facilities from July 2011

Finance available at Competitive Rates

Owning your own Holiday Home couldn't be easier. Just talk to one of our friendly team. No pressure, just friendly helpful advice.

Call 01308 897 317 or pop into reception during your stay.



Call 01308 897 317 and ask how you can become an owner of a holiday home by the sea!

Find out more at Freshwaterbeach.co.uk



What's on

freshwaterbeach.co.uk/entertainment.asp
Get the latest on all activities, shows and entertainment that will be on during your stay



Special Offers

freshwaterbeach.co.uk/specialoffers.asp
View our very latest online offers at unbeatable prices



Latest News

freshwaterbeach.co.uk/latestnews.asp
Keep up to date with the latest news from Freshwater Beach



Book online

freshwaterbeach.co.uk/booking.asp
Book your holiday today

Trouble Free Travel

How to find us



Freshwater Beach Holiday Park is reached from the A35 at Bridport. Follow the B3157 towards Burton Bradstock for approximately 2 miles. The entrance to the park is on the right.

General Conditions

Your holiday at Freshwater Beach Holiday Park is subject to the conditions published in the Reservation Form and is taken at your own risk. The Management will accept no liability for loss or damage in respect of your vehicle, equipment, personal valuables, cash or property. It is a condition of booking that all caravans whether visiting or sited are comprehensively covered by a nationally known insurance company.

The Management reserve the right to refuse admission or remove any person or persons causing unnecessary noise or nuisance, detrimental to other holidaymakers, without refund or prior notice.

We are only able to accept couples and families. Pets are welcome on the Park and must be kept on leads at all times. The Freshwater Club and Swimming Pools are for the exclusive use of our members. Membership is FREE to our holidaymakers whose names are listed on the Booking Form – see tariff for details. All entertainment is subject to availability. Details of the entertainment programme which runs from Spring Bank Holiday to mid-September are displayed on the Entertainment Board.

Pets are only permitted in specific caravans when agreed in advance. Pets are not allowed in the entertainment complex or the amenities blocks.

Enjoy our natural environment safely Please take care when in the countryside and always supervise your children. We want you to have a fun and safe holiday at Freshwater. Cliffs – don't go too near the edge: don't walk or sit right at the base of the cliff s because of potential rock falls. Sea, River and Swimming Pool – always supervise your children when they are in or near water including the swimming pool: be aware that the beach shelves steeply; don't swim or paddle when the sea is rough; there is no lifeguard service on the beach. Uneven surfaces and potholes – these are a feature of the countryside; be careful not to trip or slip on rough ground especially where animals have been burrowing.